

TARIKU KARE (COFFEE SUPPLIER & EXPORTERS)



My name is Tariku Kare Banata. I have 6 children (5 males & 1 female). My Homeland is Bombe in Bensa woreda of Sidama Regional State. I am Supplier and Exporter of Ethiopian Sidama Organic Arabica coffee to several foreign countries.

My coffee life starts at the age of 15, 1994. I started working at the washing station as a labor worker, I have been working in this position for about 5 years, then one day I got the opportunity to be assigned as the labors supervision, and this is the turning point of my coffee view. Now I have started to aim for my own washing station and my own export even if I am at the lowest point to go up there having my own washing station and export. My dream continues like this, I have seen everything by being labor, supervisor coffee washer how to prepare the best fine coffee. I experienced everything then after a couple of years I grow my career to an Industrial supervision position. Now I think that things are going good and started to search my own washing stations. Finally my dream comes true and I owned my first washing station at Oromia rigion West Arsi Nensebo Bulga at the age of 33, 2012. That was a miracle for me, I dream a lot but I don't think that I will never get one, but I made it. Then I continue to producing coffee in my own washing station and supply to coffee exporters. After I have started supplying coffee for exporters still I started to dream bigger and to have additional sit that I can have more coffee and supply more. Then the Ethiopian Government Launches a regulation says "Those of you who are supplying coffees can also have the license to export", so I have started the export process at 2020. When I start the export I only export 3 containers to china and Taiwan, but after that year to this day I exported more container to other countries like China, Taiwan, South Korea, USA, and Belgium. I have been exporting qualified & well prepared coffee keeping the rule & regulation of how to prepare and supply the quality coffee. I have 20 permanent and 650 temporary employees. In 2019/2020 my coffee scored first grade comparing against other Ethiopian coffees. I am very surprised about my coffee is among one of the co-top scoring

coffees. Besides this I hope that coffee competition will be good Opportunity to reach new market destination. Supplying & exporting coffee asks several processes and or human power. Move over, I need to put each processes and desirable points about my coffee to create best market relationships with foreign coffee markets.